

The screenshot shows the homepage of Bridemalta.com. At the top, there's a search bar and a 'Join Wedding List' button. Below that is a 'LEADERBOARD' section. A navigation menu on the left includes 'VENDORS', 'ARTICLES', 'ME AND YOU', 'KEEP IN TOUCH', and 'ADVERTISE'. A 'WEDDING PLAN' sidebar lists categories like Venue, Catering, and Photography. The main content area features a large 'MAIN BANNER' and a 'LATEST NEWS' section with various articles. On the right, there are two vertical 'SKYSCRAPER' ad slots. At the bottom, there are 'MENU BANNER 1' and 'MENU BANNER 2' sections.

BANNER ADVERTISING RATES

Leaderboard *Visible throughout entire site*

- Media size: 728(w) x 90(h) pixels
 - Max file size: 50KB
 - Format :jpg, animated / gif, swf
- Price: € 125 / month

Main Banner *Visible on Home page*

- Media size: 1000(w) x 570(h) pixels
 - Max file size: 50KB
 - Format :jpg
- Price: € 200 / month

Skyscraper 1 *Visible throughout entire site*

- Media size: 160(w) x 600(h) pixels
 - Max file size: 50KB
 - Format :jpg, animated / gif, swf
- Price: € 125 / month

Skyscraper 2 *Visible throughout entire site*

- Media size: 160(w) x 600(h) pixels
 - Max file size: 50KB
 - Format :jpg, animated / gif, swf
- Price: € 75 / month

Menu Banner 1 or 2 *Visible throughout entire site*

- Media size: 180(w) x 150(h) pixels
 - Max file size: 50KB
 - Format :jpg, animated / gif, swf
- Price: € 50 / month

BOOKING INFORMATION

Rates do not include V.A.T.

Rates at 33% occupancy of advert location (space occupied by 3 adverts on rotation)

Discounted rates available on longer durations / 66-100% occupancies / multiple banner bookings

Media Processing Banner (banner creation or reformatting existing banner) €15

Note: Website will resize banners automatically according to screen resolution of viewer

For information & bookings contact Sales at BrideMalta.com:

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